

LABS.

LABO VOOR COSMETICA · PRIVATE LABEL MANUFACTURING

Your Private Label Cosmetics *Lab*

A Belgian family-owned cosmetics laboratory near Brussels. From ready-made white label ranges to fully bespoke formulations — develop, produce and launch your brand with one partner, from just 100 units.



A family lab behind ambitious brands

Labs — Labo voor Cosmetica is a Belgian family-owned private label cosmetics laboratory in Lennik, near Brussels. We help emerging brands, beauty entrepreneurs and established companies develop and manufacture their own skincare, haircare and home fragrance products — from first concept to finished, shelf-ready product, with speed, flexibility and a personal touch. Everything is manufactured in full compliance with EU Cosmetics Regulation (EC) No. 1223/2009, GMP and ISO standards.

Belgian family business

Personal, reliable and accountable — you work directly with the people who make your product.

Low minimums

Start from just 100 units, so you can launch and iterate without heavy stock risk.

Startup-friendly

A dedicated Startup Program with preferential rates and hands-on guidance for new brands.

Diverse portfolio

Skincare, haircare, body care and luxury home fragrance — one partner for your whole range.

Fast lead times

Short internal lines and a sample service that lets you validate quality before committing.

EU & GMP compliant

EU Cosmetics Regulation (EC) No. 1223/2009, GMP and ISO standards on every production run.

HOW A PROJECT RUNS

I

Book a consultation

We discuss your project, formula ideas and target market with our experts — at our office or online.

II

Test your samples

Once the formula is defined, we produce made-to-measure samples for you to evaluate at home.

III

Refine & approve

From formulation to packaging selection, you keep complete creative freedom until everything is right.

IV

Production & delivery

We manufacture, fill and finish your products — including compliance dossier — with fast lead times.

Finished client projects

A selection of products we developed, produced and finished for our clients — from salon hair care and hospitality amenities to fine fragrance.



HAIR CARE · PRIVATE LABEL

Nywele — Curl Care Trio

A complete curl routine for the Dutch-speaking market: Curl Power leave-in conditioner, Curl Glam finishing gel in airless packaging, and Curl Booster — a nourishing mask with mango butter and coconut oil.



HOSPITALITY · AMENITIES

Pairi Daiza — Hotel Amenities

A eucalyptus bath & body line for the resort's hotels: hand wash, shower gel, soap bar, bath foam and bath bomb — one coherent guest experience across formats and sizes.



FINE FRAGRANCE · DISCOVERY SET

Fragrance Lab — Discovery Set

An eau de parfum sampling set of four signature scents in spray vials — a low-threshold way for customers to explore the collection before choosing a full-size bottle.



FINE FRAGRANCE · FULL SIZE

Fragrance Lab — Parfum d'Auteur

A niche eau de parfum line with illustrated labels and sculpted wooden caps — fragrance development, filling and finishing under one roof.

Four ways to build your product

Every tier includes EU-compliant documentation and standard quality control. Development sample rounds are included per tier, with additional rounds available on request.

READY-MADE

White Label

Proven, market-ready formulas from our own library. Your brand on the label, the fastest route to launch.

- 30 ready-made formulas: hair, body, face & home
- Standard packaging with your label, included
- No development phase — shortest lead time

MOQ FROM 300 UNITS PER SKU

PERSONALIZED

Private Label Starter

A ready-made base formula, personalized to your brand — fragrance, colour and selected actives.

- Personalization of scent, colour & key actives
- Entry-level formulation complexity
- Ideal first step into private label

MOQ FROM 100 UNITS PER SKU

CUSTOM FORMULA

Private Label Plus

A formula developed for your brief — texture, actives and sensorials built to your positioning.

- Custom development by our formulation lab
- Wider choice of actives and textures
- Exclusive to your brand

MOQ FROM 250 UNITS PER SKU

CUSTOM ADVANCED

Private Label Pro

Advanced custom development for demanding briefs — complex emulsions, high-performance actives, certification-ready formulas.

- Highest formulation complexity
- Certification & claim programmes supported
- Eligible for bespoke and unique-form packaging

MOQ FROM 500 UNITS PER SKU

PRODUCT CATEGORIES WE MANUFACTURE

Cosmetics

Skin, hair and body care across leave-on and rinse-off formats.

Cosmeceuticals

Performance-led formulas with higher active loads and supporting test data.

Perfume

Fine fragrance and scented body formats, with perfume & oil validation.

Home products

Home & ambiance care produced to the same quality standards.

The White Label collection

Thirty proven formulas, ready for your brand across hair, body, face and home. Each product is supplied in standard packaging with your label included, from 300 units per SKU. All formulas can later be personalized or replaced by a custom development as your brand grows.

Hair care

7 FORMULAS

<p>HC-01</p> <p>Shampoo</p> <p>Gentle daily cleansing with a soft, conditioned finish.</p>	<p>HC-02</p> <p>Conditioner</p> <p>Detangles and smooths without weighing hair down.</p>	<p>HC-03</p> <p>Hair Mask</p> <p>Intensive weekly treatment for dry and stressed hair.</p>
<p>HC-04</p> <p>Hair Spray</p> <p>Flexible hold with a natural, brushable finish.</p>	<p>HC-05</p> <p>Hair Serum</p> <p>Lightweight shine and frizz control for lengths and ends.</p>	<p>HC-06</p> <p>Hair Lotion Leave-in</p> <p>Leave-in care that conditions and protects throughout the day.</p>
<p>HC-07</p> <p>Hair Definer Gel</p> <p>Curl and style definition without stiffness or residue.</p>		

Body

11 FORMULAS

<p>BC-01</p> <p>Shower Gel</p> <p>Everyday cleansing with a rich, creamy lather.</p>	<p>BC-02</p> <p>Foaming Shower Gel</p> <p>Airy foam texture for a light, spa-like shower ritual.</p>	<p>BC-03</p> <p>Hand Wash</p> <p>Mild, frequent-use cleansing that respects the skin barrier.</p>
<p>BC-04</p> <p>Body Wash</p> <p>Nourishing wash for normal to dry skin.</p>	<p>BC-05</p> <p>Salt Body Scrub</p> <p>Mineral salt exfoliation for a deep polish and smooth skin.</p>	<p>BC-06</p> <p>Body Scrub Soft</p> <p>Gentle exfoliation suitable for sensitive skin types.</p>
<p>BC-07</p> <p>Body Cream</p> <p>Rich daily moisture with a comfortable, non-greasy feel.</p>	<p>BC-08</p> <p>Body Gel</p> <p>Fast-absorbing hydration with a fresh, cooling touch.</p>	<p>BC-09</p> <p>Soap Bar</p> <p>Solid cleansing bar with a caring, low-waste format.</p>
<p>BC-10</p> <p>Bath Salt</p> <p>Mineral bathing salts for relaxation and skin comfort.</p>	<p>BC-11</p> <p>Bath Bomb</p> <p>Effervescent bathing moment with scent and skin conditioning.</p>	

Face & home

A complete facial routine in ready-made formulas — cleanse, tone, treat and moisturize — plus a home & ambiance line to extend your brand beyond the bathroom shelf.

Face

8 FORMULAS

FC-01

Face Wash

Soft facial cleansing that removes impurities without stripping.

FC-02

Gel Cleanser

Fresh gel-to-foam cleansing for normal to combination skin.

FC-03

Water Toner

Rebalancing toner that preps skin for the next routine step.

FC-04

Day Cream

Lightweight daily care that protects and comforts the skin.

FC-05

Night Cream

Richer overnight nourishment for recovery while you sleep.

FC-06

Moisturizer

Balanced everyday hydration for all skin types.

FC-07

Face Serum

Concentrated care with a fast-absorbing, silky skin feel.

FC-08

Face Scrub

Fine, gentle exfoliation for a smooth and radiant complexion.

Home products

4 FORMULAS

HM-01

Reed Diffuser Sticks

Continuous, flame-free fragrance for living spaces.

HM-02

Scented Candles

Poured candles with a lasting, even scent throw.

HM-03

Diffuser Oil

Fragrance oil blends for reed and electric diffusers.

HM-04

Room Spray

Instant ambiance refresh with a fine, even mist.

From stock to signature

Packaging determines shelf presence as much as unit economics. We offer four routes, from our curated stock selection to a fully unique form developed for your brand alone.



Standard

AVAILABLE ON EVERY TIER · LABEL INCLUDED

Our curated selection of stock bottles, jars, tubes and pumps – proven components, held availability and the fastest route to shelf. Supplied labelled with your artwork.



Secondary packaging

FROM 250 UNITS PER SKU

Folding cartons, sleeves and gift-ready outer packaging around your primary component – for a premium unboxing moment and extra on-pack storytelling space.



Bespoke

FROM 1,000 UNITS PER SKU

Selected from an extended sourcing network beyond our stock range – distinctive shapes, materials and decoration techniques matched to your brand identity.



Custom unique form

TYPICALLY FROM 10,000 UNITS · LOWER VOLUMES NEGOTIABLE

A packaging component that exists only for your brand, developed from a dedicated mold. The strongest possible shelf differentiation, planned together with our team.


PUMP BOTTLE


JAR


TUBE


DROPPER


SPRAY


DOYPACK














COMPACT


BOTTLE

Finishing services – labelling, secondary packing and fulfilment preparation – are available in-house on every production run.

The standard packaging library

Our curated stock selection covers more than 400 components across the types below – held in stock and combinable with our range of pumps, sprays, triggers and caps.

 <p>Plastic bottles</p> <p>VOLUME 100 – 750 ml</p> <p>MATERIAL HDPE, PET, RPET, ECO-HDPE, soft-touch</p> <p>NECK 20/410 · 24/410 · 28/410</p> <p>COLOUR White, black, amber, clear</p> <p>COMP. MOQ From ± 250 pcs</p>	 <p>Glass bottles</p> <p>VOLUME 10 – 200 ml</p> <p>MATERIAL Glass, clear & tinted</p> <p>NECK 18/410 · 20/410 · 24/410 · DIN 18</p> <p>COLOUR Amber, clear, blue, green</p> <p>COMP. MOQ From ± 250 pcs</p>	 <p>Travel bottles</p> <p>VOLUME 150 – 300 ml travel formats</p> <p>MATERIAL PET, HDPE, PP, silicone</p> <p>USE Minis, discovery & travel-retail sets</p> <p>COLOUR Clear, white, black</p> <p>COMP. MOQ From ± 250 pcs</p>
 <p>Glass jars</p> <p>VOLUME 5 – 200 ml</p> <p>MATERIAL Glass, gloss & frosted</p> <p>NECK Wide-mouth, incl. 58/400 – 70/400</p> <p>COLOUR Clear, amber, white, black lids</p> <p>COMP. MOQ From ± 250 pcs</p>	 <p>Plastic jars</p> <p>VOLUME 50 – 500 ml</p> <p>MATERIAL PET, PP, PS, RPET</p> <p>NECK 38/400 – 100/400</p> <p>COLOUR White, black, amber, clear · gloss/matt</p> <p>COMP. MOQ From ± 250 pcs</p>	 <p>Aluminium & mini jars</p> <p>VOLUME 4 – 150 ml</p> <p>MATERIAL Aluminium, PP, PS</p> <p>USE Balms, samples, solid formats</p> <p>COLOUR Silver, gold, black, white</p> <p>COMP. MOQ From ± 250 pcs</p>
 <p>Airless packaging</p> <p>VOLUME 50 · 100 · 200 ml</p> <p>MATERIAL PP body, PP pump & cap</p> <p>USE Sensitive & active formulas, precise dosing</p> <p>COLOUR White, black · gloss/matt</p> <p>COMP. MOQ From ± 250 pcs</p>	 <p>Cosmetic tubes</p> <p>VOLUME 10 – 50 ml</p> <p>MATERIAL Cardboard (plastic-free)</p> <p>USE Balms & sticks, eco positioning</p> <p>COLOUR Natural brown, white</p> <p>COMP. MOQ From ± 250 pcs</p>	 <p>Roll-ons</p> <p>VOLUME 10 · 30 · 50 ml</p> <p>MATERIAL HDPE, glass · PE fitment, steel ball</p> <p>USE Deodorants, oils, targeted serums</p> <p>COLOUR White, black, amber, clear</p> <p>COMP. MOQ From ± 250 pcs</p>
 <p>Packaging families</p> <p>SERIES 10 matched design families</p> <p>SCOPE Bottles + jars in one coherent look</p> <p>USE Multi-SKU ranges with a unified shelf identity</p> <p>COMP. MOQ Per component, from ± 250 pcs</p>	 <p>Closures & dispensing</p> <p>TYPES Dosing pumps, fine-mist sprays, triggers, disc-top & screw caps</p> <p>NECK Matched to 20/410 – 28/410 & jar necks</p> <p>COLOUR White, black, clear, metallic</p>	 <p>Shapes & finishes</p> <p>SHAPES Round, oval, square, rectangular</p> <p>SURFACE Gloss, matt, smooth, soft-touch</p> <p>COLOURS White, black, amber, clear, blue, green, gold, silver</p>

Component minimums are indicative stock minimums and independent of production MOQs per formula tier. Full dimensional drawings and neck specifications are shared during packaging selection.

Made to be certified

Production runs under Good Manufacturing Practice (ISO 22716), and every product ships with a complete EU compliance dossier. For brands with natural or organic positioning, we develop formulas that are certification-ready from the first sample.

● COSMOS

The leading European standard for organic and natural cosmetics – we formulate to COSMOS Natural and COSMOS Organic requirements.

● ECOCERT

Independent certification of natural and organic claims, from ingredient sourcing through to finished-product audit.

● NATRUE

The international natural cosmetics label, with strict thresholds for natural and organically-sourced ingredients.

● NCS – Natural Cosmetics Standard

Certification for natural cosmetics with optional organic and vegan qualifiers.

CLAIMS & TESTING PROGRAMMES

Every claim on your packaging must be substantiated under EU Regulation 655/2013. We plan the required testing alongside development, so your marketing story and your dossier always match.

Dermatologically tested

SPF claims

Hypoallergenic

Organic & natural

Perfume & oil validation

Stability & compatibility

Safety assessment · PIF · CPNP

Documented

Full Product Information File and safety assessment for every SKU, maintained for the life of the product.

Traceable

Batch-level traceability of raw materials and components across every production run.

Consistent

Quality control on incoming materials, in-process checks and finished goods – batch after batch.

LABS.

Let's build *your* product

Every project starts with a conversation. Tell us about your brand, your product idea and your volumes – and we'll come back with a tailored recommendation and a detailed, personal quote.

I

Share your brief

Product type, positioning, target volumes and timing.

II

Receive your proposal

Recommended tier, packaging route and a tailored quote.

III

Start development

First samples on the way – your launch has begun.

VISIT

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